

EMANZ

CONFERENCE & EXHIBITION

IN ASSOCIATION WITH THE
SUSTAINABILITY SOCIETY

WELLINGTON | 29 - 30 MAY 2019



SHAPING OUR LOW EMISSIONS FUTURE

SPONSOR & EXHIBITOR OPPORTUNITIES



EnergyManagement
Association of New Zealand



the sustainability society

THE BASIC FACTS AND FIGURES

For 2019, **EMANZ** has partnered with **The Sustainability Society** meaning a substantial increase in delegates



Attendees come from across the industrial spectrum and include representatives from large industrial organisations, commercial property owners and developers, Central and Local Governments Health Boards & NGO's

The **EMANZ** Conference in association with **The Sustainability Society** is the **PREEMINENT** gathering of energy and sustainability professionals in New Zealand



Attendees have massive **BUYING POWER**

either as energy managers or consultants designing and specifying energy, carbon and sustainability solutions.

EXHIBITION WILL BE OPEN TO THE PUBLIC AT SELECTED TIMES





WELCOME

FROM THE CHIEF EXECUTIVE

The 2018 EMANZ conference was an astounding success. Great speakers, great venue and great opportunities to engage and network with the energy management and climate change communities.

The 2019 conference will be bigger and better. This year, we have partnered with The Sustainability Society and are introducing streamed sessions on Day 2 to make sure everyone has plenty to see and hear. That all means more content, more delegates and more exposure for sponsors and exhibitors - and exposure to a wider audience. At the same time, we've held sponsorship rates at the same level in most cases, so the conference will deliver substantially stronger value.

For 2019, we head back to Wellington and will be building on 2018's success. In 2018, New Zealand needed to start taking emissions seriously and we did that with a Productivity Commission Inquiry, a Carbon Zero Act and review of the ETS. 2019 will be about starting to make it happen. Last conference we looked at how New Zealand could transition to a low emissions economy. This time, we'll be looking at the practicalities of getting there, how businesses engage with their staff, suppliers and customers to change behaviours, how organisations can develop strategies and plans to reduce emissions and the role our members will play in making the shift. This conference will not be a talking shop about whether we need to adapt to address climate change but will be setting the agenda for that adaptation. In short, how we go about shaping our low emissions future.

The 2019 Conference will return to the Harbourside Function Centre (formerly Mac's Function Centre). This is a great setting for our exhibitors as we are able to design the exhibition around our catering servery and place the refreshment hub right in the heart of the exhibition stands, guaranteeing exhibitors prolonged exposure. We are also opening the exhibition to the public at selected times.

Our link-up with The Sustainability Society means we are expecting to see many more delegates in 2019 and, with prices held to last year's level in most cases, some have even been reduced, sponsoring and exhibiting in 2019 will deliver exceptional value.

I invite you to join us as a sponsor and/or exhibitor at this industry leading event. We have an exciting array of excellent value packages available, which will showcase your company, product or service to a wide audience of energy and sustainability professionals.

The early bird will have the widest selection of sponsorship options and the most popular selections invariably sell quickly, so register your interest now to reserve the package that works best for you.

I look forward to seeing you there.

Dr Mike Hopkins
EMANZ CEO

CONTENTS	PAGES
Attendee Profile	4
Sponsor & Exhibitor Packages	5
The Metal Categories	6
Special Categories	7
Our Most Popular Categories Summarised	8
\$2,000 Packages	9
\$500 Packages	10
Exhibition Stands	10
Contact Details	11



ATTENDEE PROFILE

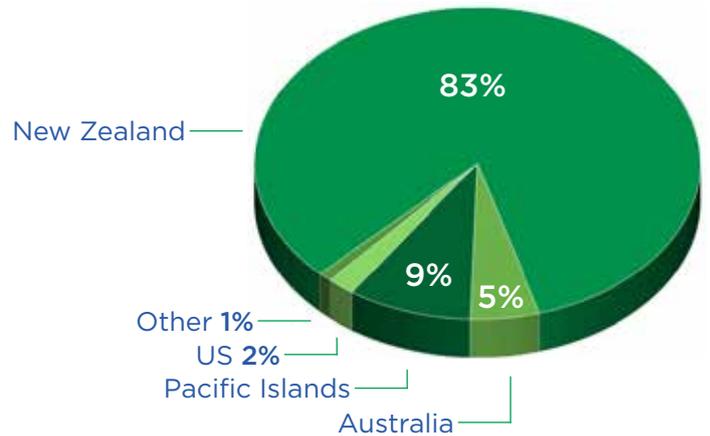
Our 2018 conference attracted 130 attendees from New Zealand, Australia, the Pacific Islands and further afield. This year, we have partnered with The Sustainability Society to deliver a bigger and better conference and we expect attendance to reflect that.

In 2019, our visitors will comprise:

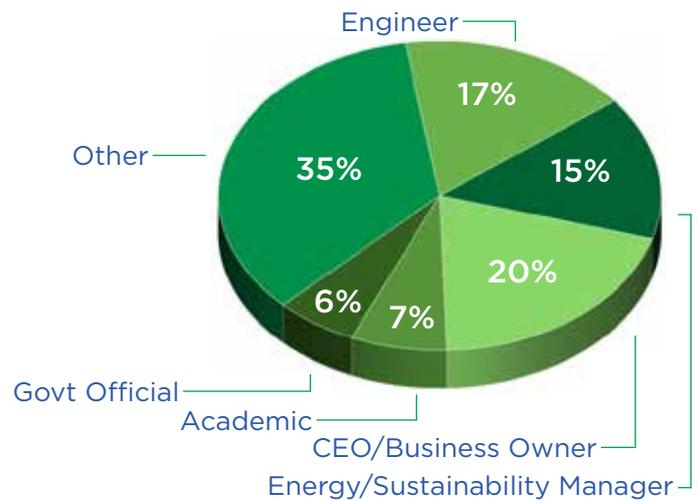
- EMANZ members, mostly energy specialists with strong technical knowledge. These experts come from an array of commercial and public sectors industries including consulting, agriculture, local and central government, health boards and industry
- Sustainability Society members, experts in the built environment and water and waste management
- Designers and specifiers for projects in the built environment
- Energy, sustainability, procurement, facilities and property managers
- Finance and accounting professionals whose portfolios include budgetary control over energy procurement and project spending on energy, carbon and sustainability projects
- Local government energy and sustainability managers and central government policy makers whose portfolios include energy, sustainability and climate change
- Transport and fleet managers
- Consultancy and implementation service providers in the energy management space
- Small and medium sized business owners looking to control costs, improve efficiency and better understand their carbon footprint and sustainability opportunities

With The Sustainability Society on board, we are expecting record attendances for 2019.

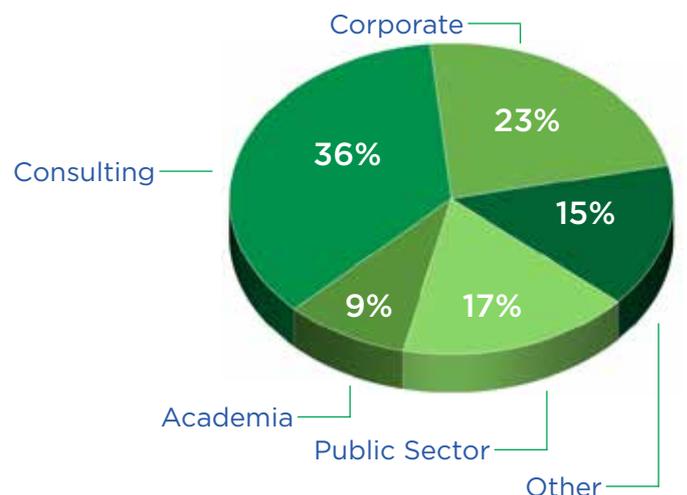
2018 ATTENDEES BY REGION



2018 ATTENDEES BY PROFESSION



2018 ATTENDEES BY SECTOR





SPONSOR & EXHIBITOR PACKAGES



As a sponsor or exhibitor at the 2019 EMANZ conference you will enjoy a direct touchpoint with key energy management and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2019, the conference returns to Wellington and will be held at the Harbourside Function Venue (formerly Mac's Function Venue), on 29 and 30 May. Being a sponsor and/or exhibitor means you will be part of the preeminent energy, carbon and sustainability conference and exhibition in New Zealand and enjoy:



- Excellent exposure directly to energy and sustainability decision makers
- Participation in a future-focused event held in a prestigious and convenient location
- Access to potential new clients
- Opportunities to forge or reinforce key business relationships
- Opportunities to network with potential clients in the commercial, industrial and public sectors
- A cost effective means of developing and promoting brand awareness and brand values
- Associated benefits such as placement on our dedicated conference website and marketing collateral and promotion through our newsletters and member communications
- Up to 4 (dependent on sponsorship level) conference registrations included



THE METAL CATEGORIES

SPONSORSHIP	PACKAGE	PRICE (+GST)
PLATINUM	<p>Platinum sponsorship is our most exclusive sponsorship level and is limited to a single sponsor. This package offers the maximum exposure for our partners. There is no better way of raising your profile with delegates. The Platinum package includes:</p> <ul style="list-style-type: none"> • Recognition as a Platinum sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference holding screen (between presentations) and splash screen (at the start and end of each day) and entry signage • Introduction session – an opportunity to introduce your organisation to the conference at the start of the first day • Logo placement on the conference website with a link to your own. • Banner placement – at the venue entrance, aside the speaker stage and in the refreshment area • Includes an exhibition display booth • Opportunity to chair a discussion session (if applicable depending on final programme) • The option to include a promotional item and brochure in the conference goody bag (subject to practicalities on size. The promotional item to be provided by the sponsor) • Media exposure as part of the EMANZ conference promotion campaign • 4 delegate registrations • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$12,000
GOLD	<p>Gold sponsorship, limited to 2 sponsors – still at the top table and delivering excellent value. Gold sponsorship is an excellent way of raising your corporate profile with delegates. Gold sponsors enjoy the following benefits:</p> <ul style="list-style-type: none"> • Recognition as a Gold sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Speaking opportunity – an opportunity to introduce your organisation to the conference at the start of one of the conference sessions • Logo placement on the conference website with a link to your own. • Includes an exhibition display booth • The option to include a promotional item and brochure in the conference goody bag (subject to practicalities on size. The promotional item to be provided by the sponsor) • Media exposure as part of the EMANZ conference promotion campaign • 3 delegate registrations • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$8,000
SILVER	<p>Silver sponsorship, limited to 4 sponsors – delivers outstanding value with excellent marketing and promotional prospects for sponsors. The Silver package delivers:</p> <ul style="list-style-type: none"> • Recognition as a Silver sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • The option to include a promotional item in the conference goody bag (subject to practicalities on size. The promotional item to be provided by the sponsor) • Media exposure as part of the EMANZ conference promotion campaign • 2 delegate registrations • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$5,000
BRONZE	<p>Bronze sponsorship is a more modest sponsorship package but still delivers outstanding value and excellent marketing and promotional prospects for sponsors. The Bronze package delivers:</p> <ul style="list-style-type: none"> • Recognition as a Bronze sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • The option to include a promotional item in the conference goody bag (subject to practicalities on size. The promotional item to be provided by the sponsor) • Media exposure as part of the EMANZ conference promotion campaign • 1 delegate registration • The option to take an exhibition stand at 50% discount • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,000

SPECIAL CATEGORIES

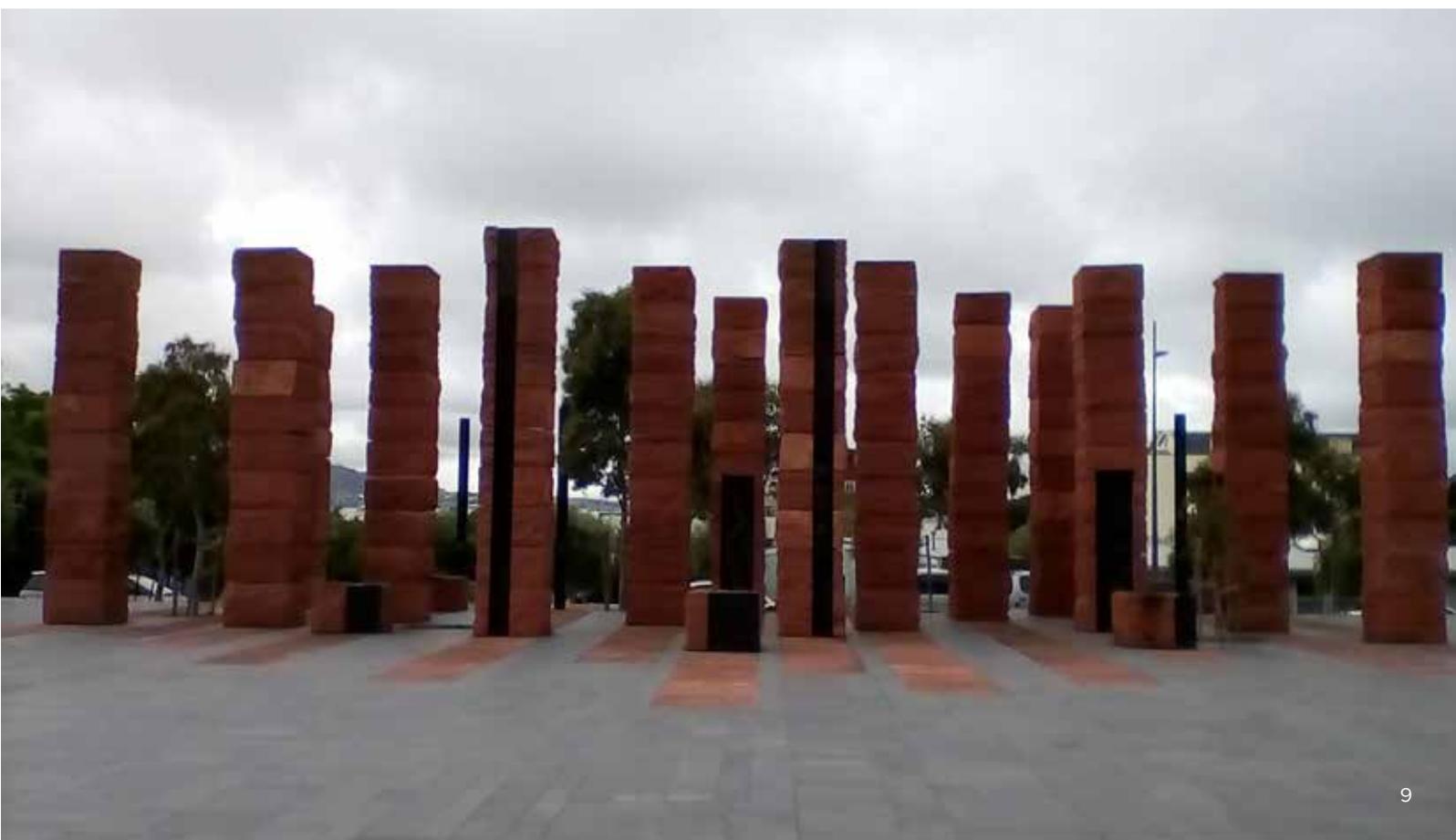
SPONSORSHIP	PACKAGE	PRICE (+GST)
KEYNOTE SPEAKER	<p>The Keynote Speaker Sponsor, limited to 1 sponsor per day, gains from direct association with one of the highlights of the conference. This package places your organisation at the heart of the conference and includes:</p> <ul style="list-style-type: none"> Recognition as the Keynote sponsor Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day The opportunity to welcome and introduce the Keynote speaker and introduce your organisation to the conference Logo placement on the conference website with a link to your own The option to include a promotional item in the conference goody bag (subject to practicalities on size. The promotional item to be provided by the sponsor) Media exposure as part of the EMANZ conference promotion campaign 1 delegate registration The option to take an exhibition stand at 50% discount List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$5,000 Per day
COCKTAIL EVENING	<p>The social highlight of the conference. Sponsorship of this key networking event is limited to 1 sponsor. This sponsorship will include:</p> <ul style="list-style-type: none"> Recognition as the Cocktail Evening sponsor Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day An opportunity to introduce your company and deliver the formal invitation to the event Logo placement on the conference website with a link to your own The option to include a promotional item in the conference goody bag (subject to practicalities on size. The promotional item to be provided by the sponsor) Media exposure as part of the EMANZ conference promotion campaign 1 delegate registration The option to take an exhibition stand at 50% discount List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$4,000
LUNCH	<p>Where everybody goes, what everybody sees, the Lunch sponsor - limited to 1 sponsor per day - will enjoy the limelight during our lunch break, an excellent way of raising your profile with delegates. The Lunch sponsorship package includes:</p> <ul style="list-style-type: none"> Recognition as the provider of the conference lunch on the day Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day The opportunity to address delegates and invite them to lunch on your sponsorship day Logo placement on the conference website with a link to your own Media exposure as part of the EMANZ conference promotion campaign The option to take an exhibition stand at 50% discount List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$2,500 Per day
POLO SHIRT	<p>How would you like to see EMANZ staff and the organising team wearing your branded shirts for the two days of conference? This sponsorship will include:</p> <ul style="list-style-type: none"> The design of a printed/embroidered shirt from a selection of base shirts combining your and conference logos The printing or embroidery of 20 polo shirts displaying the agreed design The commitment to have EMANZ and conference organiser staff wear the exclusive shirts for the duration of the conference Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day Logo placement on the conference website with a link to your own Media exposure as part of the EMANZ conference promotion campaign The option to take an exhibition stand at 50% discount List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$5,000
COFFEE CART	<p>Be everyone's friend by providing the flat whites and cappuccinos. This package includes:</p> <ul style="list-style-type: none"> A dedicated coffee cart branded with your logo Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day Logo placement on the conference website with a link to your own Media exposure as part of the EMANZ conference promotion campaign List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,500

OUR MOST POPULAR CATEGORIES SUMMARISED

	PLATINUM	GOLD	SILVER	BRONZE	KEY NOTE SPEAKER	COCKTAIL EVENING	LUNCH
	\$12,000	\$8,000	\$5,000	\$3,000	\$5000 per day	\$4,000	\$2,500 per day
Maximum number of Sponsors for this level	1	2	4	No Limit	1 per day	1	1 per day
Exhibition display booth	Included	Included	50% discount	50% discount	50% discount	50% discount	50% discount
Delegate registration/s	4 Both days	3 Both days	2 Both days	1 Both days	1 Both days	1 Both days	1 Day of sponsorship
Company logo on all conference promotional collateral (printed and digital)	✓	✓	✓	✓	✓	✓	✓
Company logo display on the conference holding screen and splash screen	✓	✓	✓	✓	✓	✓	✓
Logo placement on the conference website with a link to your own	✓	✓	✓	✓	✓	✓	✓
Your company Banner at the venue entrance	✓						
Your company Banner aside the speaker stage	✓	✓					
Your company Banner in the refreshment area						✓ At event	✓ On day
Opportunity to introduce your organisation to the conference	5 minutes at the start of the first day	3 minutes at the start of one conference session			3 minutes and introduce your Keynote speaker	3 minutes and deliver formal invitations to the event	2 minutes and invite them to lunch on your sponsorship day
Opportunity to chair a discussion session (if applicable depending on final programme)	✓						
Option to include a promotional item and brochure in the conference goody bag	✓	✓	✓	✓	✓	✓	
Media exposure as part of the EMANZ conference promotion campaign	✓	✓	✓	✓	✓	✓	✓
List of attendees including email addresses (subject to privacy requests)	✓ Prior to and post conference	✓ Prior to and post conference	✓ Post conference	✓ Post conference	✓ Post conference	✓ Post conference	✓ Post conference

\$2,000 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"> • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day. Logo placement on the conference website with a link to your own • Media exposure as part of the EMANZ conference promotion campaign • List of attendees including email addresses (unless individual delegates have opted out of email circulation)
NAME BADGES	Limited to 1 sponsor, the Name Badges sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition every time someone checks out a delegates name. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.
NOTE PADS & PENS	Limited to 1 sponsor, the Notepad & Pen Sponsor will receive continuous exposure to delegates as they take notes throughout the two day conference. Please note, this price applies where pads and pens are provided by the sponsor, EMANZ can organise the printing of branded pads and pens at cost but this will be in addition to the sponsorship fee.
CHARGING STATION	Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station. Limited to 1 sponsor.
TECHNOLOGY	Be associated with the conference app and enjoy regular exposure through the event as delegates log on to see information on speakers and timings and to deliver questions and feeds.
TRANSPORT PARTNER	Associate your transport company with the conference and generate traffic to and from the venue by joining us as transport partner.
GOODY BAG (+ITEMS AT COST)	Reach every delegate and have your logo alongside the conference logo on the event Goody Bags. Select well and your logo will be carried for years to come and around the world on the side of a reusable satchel, backpack or shoulder bag. Please note, this price applies for the promotional association with conference. EMANZ will organise the printing of branded merchandise on your behalf from a selection of attractive base bags however the costs of the merchandise, its printing and delivery will be in addition to the sponsorship fee.
SPEAKER GIFTS	Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.



\$500 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
REFRESHMENTS	All delegates enjoy their morning and afternoon tea. Enjoy a namecheck as sponsor of the morning and afternoon tea refreshment breaks at each break. Limited to 1 sponsor per break (4 breaks total). Or, why not sponsor all the breaks for regular exposure across the two day conference for just \$1,500 (+GST).
GOODY BAGS	Include a leaflet or brochure in the conference goody bag. Limited to A4 sized leaflets and light brochures.
WIFI	Be associated with everyone's basic need for wifi by sponsoring the wifi connection and availability.
GOODY BAG GIVEAWAYS (+ITEMS AT COST)	Include a promotional item in the conference goody bag. People love stress toys, mini umbrellas, executive games, torches, mouse mats, or any number of other promotional items. Pick well and you'll enjoy exposure for years to come. Please note, this price applies where the branded item is provided by the sponsor. EMANZ can organise the printing of a wide range of branded promotional items at cost but this will be in addition to the sponsorship fee. Branded notebooks and pens are not permitted. This sponsorship category is limited to 5 partners.
TABLE MINTS	Everyone dips into the mints – and continuously over the two days of conference. Have the table mints available from branded dishes or individually wrapped in branded wrappers. Please note this price applies where the dishes and mints are provided by the sponsor. EMANZ can organise the printing of suitable branded merchandise at cost, however this will be in addition to the sponsorship fee. This sponsorship category is limited to 1 partner.

EXHIBITION STANDS

	PACKAGE	PRICE (+GST)
EXHIBITOR	<p>Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshment and lunch break catering will be provided in the exhibition area ensuring excellent exposure to delegates. The cocktail evening will also be held in the exhibition area.</p> <p>Display booths measure 3m(wide) by 1.8m(deep). The exhibitor package includes:</p> <ul style="list-style-type: none"> • Recognition as an Exhibitor • Your logo on all conference promotional collateral, printed and digital, logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the EMANZ conference promotion campaign • 1 delegate registration • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$2,000



EMANZ | CONTACT DETAILS

EMANZ will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

EMANZ would like to work with you on selecting the best sponsorship and exhibition package for the 2019 Conference.

PLEASE CONTACT

The EMANZ office or conference organiser with any questions and to book your involvement:

EMANZ: 04 385 2839

Email: admin@emanz.org.nz

OR

Conference Organiser (ForumPoint2):

Tel: 07 838 1098

www.emanz.org.nz



2018 SPONSORS & EXHIBITORS

SILVER SPONSORS



BRONZE SPONSORS



KEYNOTE SPEAKER SPONSOR



COCKTAIL EVENING SPONSOR



WEDNESDAY LUNCH SPONSOR



COFFEE CART SPONSOR



NAME BADGE SPONSOR



MEDIA PARTNER

ENERGY NEWS

www.energynews.co.nz

EXHIBITORS



Direct Control



ecosave



EnergyManagement
Association of New Zealand



the sustainability society